



Picture: Itella DigiLibrary Image Service

Syslore OCR case study: Solystic CRP read rate improvement at Itella

In 2007 Itella Mail Communication started a comprehensive mail sorting centre network investment program. The goal of this 160 Million Euros investment program was to reshape the nationwide processing and handling of mail.

Existing sorting centers in Helsinki and Tampere were expanded and refurbished, completely new sorting centres built in Oulu and Kuopio.

New mail processing equipment and information technology including e.g.:

- New letter and flat sorting machines as well as new tray handling and storage management system
- Centralized reading platform (CRP) with two video coding centres
- Syslore IAL as a matching hub and Syslore OCR Enterprise address reading system.

Syslore OCR Enterprise is used as a secondary OCR on top of Solystic address reading platform. Syslore benefits for Itella:

- Centralized OCR
- Increased read rates
- Decreased error rate

Best overall read-rates (>96% delivery point recognition) by combining the primary reading platform and Syslore secondary address reader.

Flexible corporate license for Itella's all address recognition & matching needs, including physical mail and digital services and applications.

- Fast pay back time
- Responsive, proactive and agile partner

Good experiences with the previous Syslore mCorrection solution (NEC OCR upgrade)

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More information about Itella, please visit:
www.itella.com

More information about Solystic, please visit:
<http://www.solystic.com/>

