

# Syslore IAL E Case Study

PostNord AB



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Several clients have reached considerable and measurable results through using Syslore IAL E in their business-critical postal and message delivery processes. One of the recent customers for Syslore IAL is PostNord, which was formed in 2009 through the merger of Post Danmark and Posten Sverige. Dick Klingemo, head of process development in the Logistics business area in Sweden, talks about the project with Syslore:

“As a part of a project aimed at increasing efficiency, ensuring improved quality and shortening lead times, PostNord’s logistics business area required a partner to solve high-performance, fully automated data matching. The requirement included integration with other applications and an understanding of the business process and benefits. The functional requirements were primarily focused on receiving electronic customer-generated data and matching that against a PostNord data source. The matching was required in real time as data was received and in post-processing. The non-functional requirements and quality requirements were submitted with extremely high expectations without any room for deviation.

“This was one of the core functions we required for the overall solution to meet our business objectives. We are glad to say that Syslore and its IAL product met all our functional, non-functional and quality requirements. During the process we had very constructive dialogues about the product’s configuration and our business processes, which we are sure contributed to the successful delivery.”



#### About PostNord AB

PostNord was formed in 2009 through the merger of Post Danmark A/S and Posten AB. The group offers communication and logistics solutions to, from and within the Nordic region, with sales of approximately SEK 40 billion and over 40,000 employees. Operations are managed in business areas Breve Danmark (mail), Meddelande Sverige (mail) and Logistics, and in Strålfors. The parent company is a Swedish public company headquartered in Solna, Sweden.

More information: [www.postnord.com](http://www.postnord.com).



Syslore develops the best-performing address matching and recognition solutions for postal and logistics companies, helping them to cut operational costs, maximize mail sorting automation and deliver physical and digital mail streams more efficiently.

#### About Syslore IAL Enterprise

Syslore IAL (Intelligent Address Lookup) Enterprise is a high-performance address and recipient matching system for client applications handling postal address, person and company name data in digital form. It is a system designed for matching data in one format to that in another – specifically address, person and company data in the customer's format to that in a postal database. The customer data might also be inaccurate, incomplete or just bad quality. The system is specially designed for postal and logistics companies requiring maximum recognition accuracy, very high throughput and carrier-grade robustness with a high-availability architecture.



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