

Syslore Customer Case: An Identity Resolution Matcher for NetPosti Electronic mail service.



Syslore Customer Case study: NetPosti

The purpose of NetPosti electronic mail service is to provide consumers a location where they can receive and save letters in an electronic format, instead of paper letters.

To deliver the right messages to the right recipient, NetPosti service needs to recognize the recipient and to determine the recipient's preferred delivery channel (NetPosti/physical letter or both).

Because many mailings contain confidential material and letters go directly to the recipient without the usual mail sorting procedure and name check from the envelope, the faultlessness is extremely important.

The problem with electronic mail is the address recognition level, and possible errors in recipient identity resolution.

By using Syslore IAL, the identity resolution and recipient recognition level of NetPosti can be increased without additional errors. Syslore IAL provides an API query interface for accurate and reliable address recognition for any electronic mail applications or hybrid mail services.



- Syslore Ltd. Porkkalankatu 7 A 6, FI-00180 helsinki, Finland
- Syslore Denmark, Bredgade 45, DK-7400 Herning, Denmark

About NetPosti

NetPosti is a free electronic alternative for physical mailboxes and file archives. In NetPosti, customers can receive letters that would be otherwise received in a printed format.

Examples include bills, pay slips, letters from the authorities or a message from a local health center. In NetPosti, the letter looks exactly the same as a regular printed letter does, but it remains safe and is easier to archive.

The use of NetPosti requires that both the sender and the recipient register to the service, which means that there is no risk of receiving junk mail. Electronic letters are read over a secure SSL connection. Everything takes place automatically within the information system from the sender to NetPosti, and the secrecy of correspondence is not jeopardized

NetPosti is a service offered by Itella Group. More information, please visit:

- www.netposti.fi

Contact us for more information:

sales@syslore.com, +45 2130 1060

www.syslore.com

Syslore Quality Management System
is ISO 9001:2008 Certified.