

# MORE THAN A SORTING MACHINE

Syslore and Neopost have begun cooperation to enhance the capabilities of the Neopost mail accounting and sorting solutions

The postal market has changed at a fast pace over the past several years. In addition to decreasing mail volumes, recent postal market deregulation in the EU is quickly changing and opening up the postal market. This transition requires major changes and adaptation from postal operators and creates new requirements for automation and sorting equipment. Rather than large, high-capacity sorting machines, postal operators, as well as private postal companies, require flexible solutions that can be easily modified and enhanced during the life of the system. In addition, as mail volumes vary over time and seasons and future volumes are uncertain, an ideal sorting solution would be easy to transfer from one location to another, even temporarily.

To provide sorting solutions that would best meet the needs and changing requirements of postal operators, private posts and larger mailers, Syslore and Neopost have begun cooperating to enhance the capabilities of the solutions, such as the Neopost MSA-9600 mail accounting and sorting solution with Syslore address recognition systems.

The MSA-9600, previously marketed as a Postmastaren in Sweden, is a flexible, modular and affordable mail accounting and sorting system for pre-sorting mixed mail for further processing in the mail process. The basic MSA-9600 system consists of a mixed mail feeder capable of processing 10,800 envelopes an hour. The basic system can be modified to specific customer needs, with several optional components that can be added to create a tailor-made solution. In addition to the Syslore OCR eXpress address reading system, other options include a weighing platform with a data interface to an accounting system, and a mixed-mail sorting hub with an option for up to 16 bins. The MSA-9600 is more than a basic sorting machine, because its mix and match



The Neopost MSA-9600 mail accounting and sorting machine

nature makes it easy to adapt the system to different needs and changing business and technical requirements.

Syslore OCR eXpress is a complete address reading system that is easy to deploy and use in different postal environments. Syslore has placed a great deal of effort into user-friendliness of the OCR eXpress system. The latest version includes a web-based, intuitive graphical user interface to help in technical support processes, system configuration and installation. Users can also view the latest recognition results, check the system status and performance, as well as analyse the current and historical system performance graphics.

To ensure accurate read rates and minimised error rates, the Syslore OCR eXpress recognition engine combines a highly efficient address block recognition region-of-interest component, multiple character recognition algorithms and an intelligent fuzzy address lookup engine to cross-reference reading results with an address database. For special batches of mail the user can override the automatic address block detection and manually set the ROI from the user interface. The system can also process input images from mail items in any orientation.

The cooperation between Syslore and Neopost began when a private postal customer could not find a suitable off-the-shelf sorting solution for its specific needs and business requirements. To increase automation, streamline processes and decrease the need for manual sorting work, the customer required an efficient and easy-to-use mail sorting system capable of sorting mail by using address information as well as for producing invoicing data for each batch of mail. Through working with Syslore and Neopost the customer received an ideal solution tailored to its specific needs – the Neopost MSA-9600 with the Syslore OCR eXpress address reader.

Working with larger mailers and postal operators, Syslore and Neopost are committed to offering flexible and modular sorting solutions that meet their needs and special requirements – especially in the changing, future postal market.

## FIND OUT MORE

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