



Syslore Customer Case: a data matching project for CBRE, the world's largest commercial real estate services firm.



Syslore Customer Case study: CB Richard Ellis

- Syslore performed a data matching project for CB Richard Ellis, the world's largest commercial real estate services firm.
- The data analysis and matching work for real-estate information and location data was performed by Syslore's data matching specialists using Syslore's unique Syslore IAL (Intelligent Address Lookup) software.
- CB Richard Ellis data analyst team in the UK had processed and coded the data as much as they could by using other software tools and manual processes.
- The results of this project were a significant improvement in current internal data matching processes, discovery of new information from existing data, and reduced manual work.

Syslore IAL is a state-of-the-art, heavy-duty intelligent address lookup system for client applications, handling address, person and company name data in digital form.

Syslore IAL is designed for matching data in one format to that in another – specifically, address, person and company data sets against company's existing databases. The data might also be inaccurate, incomplete or just bad quality. The matching operation is performed quickly and with a high degree of accuracy.

About CB Richard Ellis

CB Richard Ellis Group, Inc. (NYSE:CBG), an S&P 500 company headquartered in Los Angeles, is the world's largest commercial real estate services firm. With over 24,000 employees, the Company serves real estate owners, investors and occupiers through more than 300 offices worldwide (excluding affiliate and partner offices).

CB Richard Ellis offers strategic advice and execution for property sales and leasing; corporate services; property, facilities and project management; mortgage banking; appraisal and valuation; development services; investment management; and research and consulting. More information about CB Richard Ellis Group, Inc.: <http://www.cbre.com/>



- Syslore Ltd. Porkkalankatu 7 A 6, FI-00180 helsinki, Finland
- Syslore Denmark, Bredgade 45, DK-7400 Herning, Denmark

Contact us for more information:

sales@syslore.com, +45 2130 1060

www.syslore.com

Syslore Quality Management System is ISO 9001:2008 Certified.