

Syslore OCR X Case Study

Åland Post AB



Mrs. Eivor Granberg, Business Area Director at the Åland Post: **With the combined Syslore OCR X and Neopost-MSA-9600 solution, we got a package deal that is fitted for our specific needs”.**

Åland Post is a postal administration in Finland that has made a major transformation into a modern postal and logistics enterprise. The business has shown steady growth due to booming e-commerce, where Åland Post handles third-party logistics for many e-tailers, but also through growing volumes within other services. One of the recent development projects includes a new mail handling and logistics facility in Sviby, just outside the town of Mariehamn. This new production and logistics facility has a floor area slightly over 8,000m².

As a part of this major investment, Åland Post needed a flexible sorting machine to process mixed mail faster and more efficiently. The new machine will make it possible for the post to sort mail at district distribution level. Syslore and Neopost jointly provided an ideal solution for this requirement, with Åland Post choosing the Syslore OCR X address reading system integrated with the Neopost MSA-9600 mail sorting and accounting machine.

Eivor Granberg, business area director at Åland Post talks about the project: “We had considered for some time the purchase of a sorting machine with software that is easy to use for smaller as well as larger mail quantities. Many of the solutions available on the market are suitable for larger postal operators, which means that the costs for adapting the machine and software for our business would be higher than the business advantage we would get. With the Syslore/ Neopost-solution we got a package deal suited to our specific needs.”

Syslore’s vice president of sales, Søren Boll, adds: “We are very delighted that the Åland Post selected our solution. Syslore OCR X is a

highly efficient and easy to integrate address reading system, especially designed for smaller postal operators, such as the Åland Post. This is also again, another important joint customer project with our partner Neopost, as Syslore OCR X system is deployed with the Neopost MSA-9600 mail sorting and accounting machine. By using the combined Syslore OCR X and Neopost MSA-9600 sorting system, Åland Post will significantly increase the sorting automation and efficiency for processing mixed mail items”, Mr. Boll says.



Åland Post Ltd – Facts & figures

Åland Post Ltd. is a modern postal and logistics enterprise with some 244 employees. The 2011 turnover was 38.8 million euro. The business headquarters are located in Sviby, Jomala, only a few kilometres outside Mariehamn. Since 1 January 2009, Åland Post is a limited company owned solely by the Government of Åland. The Åland Islands form an archipelago in the Baltic Sea and is an autonomous region of Finland.

More information: <http://www.posten.ax/>

Syslore develops the best-performing address matching and OCR solutions for postal and logistics companies, helping them to cut operational costs, maximize mail sorting automation and deliver physical and digital mail streams more efficiently.

About Syslore OCR X

Syslore OCR X is an innovative address reading system, which is easy to deploy and use in different postal environments. Syslore is actively further developing the system with special emphasis on user-friendliness of the system and accurate and reliable recognition accuracy.

The latest version includes an improved, web-based, intuitive graphical user interface to help in technical support processes, system configuration and installation. To ensure accurate read rates and minimized error rates, the Syslore OCR X recognition engine combines a highly efficient address block recognition "ROI" component, multiple character recognition algorithms and an intelligent fuzzy address lookup engine to cross-reference reading results with an address database.



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